

Rootstock Summit in Buenos Aires: Rootstock's main announcements and its growing ecosystem

Industry thought leaders, personalities and enthusiasts gathered on Thursday 10 November at Sans Souci, Buenos Aires for an event of relevance to the blockchain-crypto industry, which unveiled the new brand identity and future of Rootstock and Rootstock Infrastructure Framework (RIF).

LATAM, 11 November 2022. The first ever **Rootstock Summit**, which took place on Thursday 10 November at Sans Souci, Buenos Aires, brought together blockchain-crypto industry specialists and enthusiasts to unveil the new brand identity and future of **Rootstock and Rootstock Infrastructure Framework (RIF)**.

The event kicked off the next phase of **Rootstock's** history by giving greater ownership of the brand to the community, with open source marketing materials and brand assets open for anyone in the community to use and create their own content. The topics covered in the different talks were: Security, Interoperability, Scalability, DeFi in Bitcoin, Decentralisation and Identity, Society & Culture.

Following the announcement made at the event, the City of Buenos Aires and Extrimian through **QuarkID**, which seeks to establish self-sufficient identity management with the help of decentralised technology, will be launching by February 2023 a self-sufficient digital ID solution to help the citizens of Buenos Aires keep their identities off-chain.

The RIF product roadmap was also revealed, with the product strategy constructed with the purpose to offer products and technologies that enable **Everyday DeFi**. The concept of Everyday DeFi is a vision for decentralized finance accessible to everyone in the world, bringing in the unbanked and underbanked in emerging economies. It was also announced that RIF would soon be launching a DAO.

Rootstock co-founder Diego Gutiérrez Zaldívar said at the event: "Today there is a community of developers and entrepreneurs who are building solutions on top of Rootstock, and all of them in a way are also owners of the brand. Rootstock's new image was chosen by the community because Rootstock belongs to the community".

During the event, talks were given on fusion mining and its importance, the present and future of Bitcoin mining and PoW, opportunities and risks in a multi-chain world, stable assets in an unstable world, self-sovereign identity and Taringa!'s journey towards an economy of passion, among other topics addressed by the specialists working on **Rootstock**:

Diego Gutiérrez Zaldívar (CEO, IOV Labs and Co-Founder of Rootstock)
Sergio Lerner (Co-Founder of Rootstock)
Edan Yago (Sovryn Senior Contributor)
Dan Held (Bitcoin Educator)
Diego Fernández (Secretary of Innovation and Digital Transformation of the Autonomous City of Buenos Aires)
Adrian Eidelman (Rootstock Founder & Senior, Product Manager, IOV Labs)
Guzman Pintos (Luxor)
Ethan Vera (Luxor)
Fernando Grijalba (Braiiins Pool)
Diego Masini (Director of Engineering, Apps & Services)
Bernardo Corti (EMDX)
Ahmad Alkabra (Product Manager, IOV Labs)
Francisco Calderon (Lightning Network)
Toby Box (Product Manager, IOV Labs)
Pei Chen (Moderator - IOV Labs)
Mauricio Tovar (Tropykus)
Juan Pablo Moreno (Krypton Market)
Bruno Calmels (Defiant)
Max Carjuzaa (Co-Founder, Money on Chain)
Nuriel Hilu (Transfero)
Santos Barrio (Let's Bit)
Solange Gueiros (Chainlink)
Gabriel Kurman (IOV Labs)
Guillermo Villanueva (Extrimian)
Patricia Risso (Bitso)
Cristina Sancho (Managing Director - Taringa!)
Estefanía Ruiz de Esquide (Head of Product - Taringa!)
Johan Duque (Head of Technology - Taringa!)

The official media partners of the event were: CoinTelegraph, BeinCrypto, Crypto Mode and Cripto247.

Rewatch the Rootstock Summit [here](#).

About IOVlabs

IOVlabs develops the blockchain technologies needed for a new global financial ecosystem that fosters opportunity, transparency and trust. The organisation is currently developing Rootstock Smart Contract Network, Rootstock Infrastructure Framework (RIF) and Taringa!

Rootstock Network is one of the world's most secure smart contract platforms, designed to harness the unprecedented hashing power of Bitcoin while extending its capabilities. Rootstock Infrastructure Framework (RIF) is a set of open, decentralised infrastructure protocols that enable faster, easier and more scalable development of distributed applications (dApps) within a unified environment. Taringa! is the largest Spanish-speaking social network in Latin America, with 30 million users and 1,000 active online communities.

For more information visit:
www.iovlabs.org/prensa